



The Super Affiliate Secrets

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**“Killer Phrase That Sells”
The Super Affiliate Secrets**

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My name is Alexis Kenne and I'm the owner of [TheBloggingInstitute.com](#) . Over the last few months I've gone from being a LOSER affiliate to finally starting on the path of becoming a SUPER AFFILIATE and Expert Blogger!

I shared some of my experiences on my [blog](#)

I quickly realized how important was a mailing list in an online business. I then did everything to learn in the shortest time possible to send a ton of free targeted traffic to my main site at [HomeBusinessFirePower.com](#) and to my [blog](#) plus by making some small split tweaks to my conversions (opt-in rates) I've also managed to capitalize on the amount of traffic I do get.

More Traffic = More Opt-ins = More Sales

If you are struggling to get traffic to your site and /or struggling to make money online then I can help. Check out my [site](#) for access to my free affiliate marketing success kit, or visit my [blog](#) for some of the hottest affiliate marketing and traffic driving tips.

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One last thing before you begin reading the rest of the guide, I actually offer a FREE 7 day ecourse on how to make money blogging. You can get access to it at theblogginginstitute.com

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Introduction

This report is a collection of various types of MAGIC words – winning words and phrases that will grab your prospect's attention, INFLUENCE them to visit your website and PERSUADE them to buy your product!

Using these simple psychological triggers to get the prospect to buy is the secret of the super affiliates. Get to know and use these order-pulling words and phrases and see sales of your own product or affiliate product jump through the roof!

Phrases Starting with A

absolute(ly) absolutely no
obligation
accelerate accept my/our offer
a child could do it accurate(ly)
acknowledgment action
act now! act today!
a cut above added value
adjustable admire(d)
adrenaline advance(d)
advantage afford(able)
agree(ment) alert!
all new all-purpose
all the difference in the world
allure
all you need a must!
anyone can do this anytime
anywhere a pleasant
experience
appeal(ing) appropriate
approved approved by major
companies
as seen on tv astonish(ment)
astounding attention
attractive at your fingertips
at your own pace at your
request
authentic auto delivery
autograph(ed) automate(d)
automatic available

awesome a winning offer

Phrases Starting with B

bandwagon bankruptcy sale
bargain bargain price
basement price basic
beat the system beautiful
beautifully packaged beauty
be first to qualify before and
after
before they're gone behind the
scenes
believe below dealer price
below retail prices below
wholesale prices
beneficial benefits
best best-performing
best quality best-selling
better better than
beware! beyond reason
be your own boss big
big bonus big demand
bill you later blast
blockbuster blown away
boggle your mind booming
bonanza bonus
bonus gift boost
both are free bottom line
brand name brand new

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break the bank breathtaking
breakthrough bright
bright future brilliant
bulk discount buy
buy direct and save buy now!
buy one get one free!

Phrases Starting with C

call call anytime
call right now! call today!
call toll free call toll free --
anytime
cancel anytime captain of your
own ship
caring cash back
cash discount cash rebate
caution certified
challenge challenging
change(s) change(s) forever
change(s) your life charity
christmas sale(s) classic
clear clearance
clutter-free collectable
collector's item colorful
colossal comfortable
commercial commission
committed common
common-sense approach
compact
compatibility compatible
compelling competitive edge
complete(d) complete details
completely confidential
complete range of
complete facts complete setup
compounded comprehensive

comprehensive range of
comprehensive support
comprehensive training
compromise
computerized concept
concerned confident
confidential congratulations!
consistent construct
consumer help contact
me/us/you
continued support control
convenient convertible
core cost effective
courage crammed
credit cards accepted crucial
current custom design
customer comes first customize
custom packaging cut-price
cutting costs

Phrases Starting with D

danger dangerously
dare you dealer price
debt-free deductible
deep discount delicate
deliver(ed) delivered to your
door
description deserve
desire destiny
detail(ed) detailed information
detailed instructions difference
difficult(y) digital
direct(ly) direct to you
discount discount coupon
discount equal to sales tax
discover(y)

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distinguished doesn't have to be
dominant donate
don't be left behind don't delay!
don't miss the boat! don't miss out!
double income double your money!
double-your-money-back
guarantee dreams come true
durability durable
dynamic(s)

Phrases Starting with E

eager(ly) earn more money!
ease ease of use
easy installation easy operation
easy ordering easy payments
easy to install easy-to-read instructions
easy to use economical
effect(ive) efficient(ly)
effortless(ly) elastic
elegant eligible
eliminate emerging
emerging growth enchanted
endeavor endorse(d)
endure(ance)/(ing) energy(etic)
enhance(d)/(ing) enjoy(ment)
enormous enormous potential
enrich(ed) enterprising
entire envision
envy(ied) equal(s)
equipped error-free
error-proof essential
estimate(d) ethical

everything provided/supplied
exact
exceed excellent
excellent offer excellent quality
excellent service except
exceptional exhilarated
excite(d)/(ing)/(ment) exciting
details
exclusive expansive
expectation(s) expensive
experience(d) expert(ise)
experts agree experts say
expert advice explain(ed)
explode(ing) exploit
express express service
extension extensive
extra extra income
extraordinary extremely
informative
eye-catching

Phrases Starting with F

fabulous fact(s)
factory direct -to-you
faithful(ness)
famous fantasy
fascinate(ing)/(ion) fast
faster service fast-moving
fast results fast service
fast-setup fast turn-around
favorable features include
financial financing available
find the answer to finest
finest quality fire sale
fire the boss! first-class
first impression first month free

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first place fixed price
fixed rate flash
flat rate flatter(ing)
flexible(ility) focus
foolproof for a one-time fee of...
forecast forever
formula fortunate(ly)
fortune fraction of the cost
fraction of the price free advice
free approval(s) free booklet
free brochure free cassette
free consultation free coupon
free delivery free demonstration
free details freedom
free estimate(s) free from pain
free ideas free issue
free membership free
newsletter
free/no obligation free of charge
free quote free replacement(s)
free sample free trial offer
free with purchase free written
evaluation
fresh)ly) fresh start
full(y) full color
full effect full-featured
full or part time full range of
full size full spectrum
fully explained fun
fundamental(s) funny
future

Phrases Starting with G

gaining on garage sale
generic genuine(ly)
get get ahead

get results fast! get results --
order now!
get results overnight get
something extra
get the best! get the facts
giant gift(ed)
gift with purchase gigantic
give global
gold(en) good
good judgment good reasons
good taste good-tasting
gorgeous grace(ful)
grace period grateful
gratification great(est)
ground-floor offer ground-floor
opportunity
growth guarantee(d)
guaranteed delivery guaranteed
lowest price
guaranteed overnight delivery
guaranteed return
guaranteed to work

Phrases Starting with H

handsome handy
happy(ily) hard
hard-hitting hassle-free
have fun head-and-shoulders
above
heal(ing) health(y)
heart(y) heavy
heavy hitter hefty
heighten help(ful)
helping people like you high
high-class highest commission
offered

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highest-rated high-growth
high-impact highlight
highly-rated highly
recommended
high priority high-rolling
high-speed high-tech
high volume historic
holiday price holiday sale
honor hope
hot property hottest
huge huge demand
huge difference hundreds sold
hungry hurry! offer ends soon

Phrases Starting with I

idea if you decide
illustrated imagination
imaginative immediately
immediate response important
imported imprinted
improve(d) improved version
improve your life in a flash
incentive(s)
incentive for buying increase
increasing(ly) incredible
benefits
incredibly easy to use in-
demand
independent(ce) in-depth
inexpensive inflation-beating
inform(ative) in minutes
in need innovation
insane prices insatiable
in seconds insight(ful)
inspire(ation) instant
instant success in-store repairs
instructive intangible

intelligent interactive
interest-free interest-free
financing
interesting intriguing
introducing introductory offer
introductory rate(s)
invest(ment)
investigation ironclad guarantee
is provided with it makes sense
buy now
it's a breeze it's a must
it's confidential it sells
its self it's that easy
it will boggle your mind

Phrases Starting with J

jesting join the winners!
judgment justice
just-in-time

Phrases Starting with K

killer application killer prices
killer strategy killer tactics
know(ledge)

Phrases Starting with L

larger than life largest
largest selection largest-selling
lasting lasting impression

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last minute late-breaking
latest latest technology
launch(ing) lavish(ly)
leadership leading
leading name learn about
lease to buy leasing is available
legal legendary
legitimate less hassle
liability liberal
liberated lifeblood
lifetime lifetime guarantee
lifetime income lifetime
warranty
light-weight like no other
limited limited-time offer -- may
be
withdrawn at any time!
live(ly) live your dream
longevity long term
love(d) low
lower price(s) lowest
lowest prices ever low factory
prices
low interest low price
low-risk solution loyalty
luxury luxurious

Phrases Starting with M

magic magnetizing
mail today! mainstream
major makes a great gift
mammoth mania
massive master
master of your destiny
masterpiece
maximum measure up

mega millions
millions sold minimal
investment
miracle modern
modified money-making
money-making facts money-
saving
monumental most underrated
motivation multi-functional
multiple income streams
multiple revenue streams

Phrases Starting with N

national national brand
nationwide natural
natural growth neat
necessary new
new and improved new and
used
new niche new vision
next-day air available next
frontier
no application fee no doubt
no experience necessary no
experience needed
no hassle(s) no-hassles
refund
no hype no interest for one
year
no minimum order no
money down
no money required no-
nonsense
no obligation no one will
call

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no out-of-pocket cash no
payment for one year
no payment for (x) months
no postage necessary
no problem no questions
asked
no restriction(s) no risk
no salesperson will visit
nostalgic
not available in stores
nothing else to buy
not in stores noted
nothing better! novel
now available now is the
time!

Phrases Starting with O

obsession obligation
odd offer ends (date)
offer limited to first(x) orders
official
of the year once in a lifetime
opportunity
one-hour service one-time
setup fee
only \$x.99 open (x) days a
week
open (x) hours a day
opportunities
optional option to choose
option to purchase order direct
order now! order today!
order while supplies last
organized
original others cost twice as
much

out-of-sight outstanding
outstanding benefits
overcome(ing)
overnight delivery overrated
overwhelming ownership

Phrases Starting with P

participation is limited patented
pay nothing for (x) months pay
only \$x.95
people helping people perfect
perform(ance) permanent
perpetual personal fortune
personalized perspective
phenomenal phone today!
pioneer(s) plus get
poised popular(ity)
portable position(ing)
potent potential
powerful practical
precious precise(ion)
premier pre-paid
preserve prevent
preview price comparison
price includes shipping
priceless
prices below competitors prices
cut in half
prices slashed! pride
prime-quality priority
principal principle
private invitation privilege(d)
product productivity
professional profit(able)
profit-generating profusely
program promising

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promotion(al) prompt(ness)
prosper(ity) protection
proven proven track record
provocative purchasing power

Phrases Starting with Q

qualified quality
quality-minded quantity pricing
quick(ly) quick tips
quieter

Phrases Starting with R

ranked at the top rapid change
rare rates as low as
rave reviews read all about it
ready to use real
reality realize your dream(s)
reap the benefits receive
coupon with payment
receive free recyclable
red hot reduce(d)
reduced rates refundable
reliable relief
remarkable rent to own
request(ed) respected name
results overnight returnable
return it and owe nothing return
on investment
reveal(ing) revelation
reviewing revised
revised and updated
revolutionary
reward(ed)/(s) rich(ly)

right now risk-free trial
risk nothing! riveting
roaring rock-bottom price(s)
rocketed royalties
runs like new rush delivery

Phrases Starting with S

safe safe and secure
safe to the environment sale
same as cash same-day
delivery
same-day service satisfaction
guaranteed
save save hundreds
save money save thousands
save time savvy
scarce secret(s)
secrets revealed secured
opportunity
security see before you buy
see the savings selected
send for free details send no
money now
send today send your name
sensational service
setting high standards set your
own hours
shape your own tomorrow
sharp(ly)
short-term lease showcase(d)
significant simple step(s)
simple to use simplified
simply powerful sincere(ly)
sizable sizzle
sizzling skilled
sky-rocket(ed) slashing prices

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small investment smart
soar softer
solution solve
special(ized) special bonus
special discounts specializing in
speed delivery speedy
spotlight stable
standard stand out from the crowd
star(dom) startling
start-up start with nothing
state-of-the-art stay competitive
step-by-step stimulating
stop losing money! stop
spinning your wheels!
stop wasting time! strange
strong sturdy
substantial savings succeed
success(ful) sufficient
suitable super
super sale superb
superior superior living
support sure-fire
sure to fit your budget surging
surprise surprise bonus
swiftest

Phrases Starting with T

take action now! take
advantage of
take care of taking over
tax benefits tax deductible
technical technique(s)
tech(nology) terrific
test drive tested
tests prove there's nothing else like it! thinner
thousands thousands sold
time-limited information timely

time-saving time's running out
time-tested tip of the iceberg
toll free top
top level top of the line
top name top secret!
total tough
traditional travel discounts
tremendous tried and true
triple your money back trouble-free
trust(ing) truth
try before you buy two free bonuses

Phrases Starting with U

ultimate ultra
unbeatable unbelievable
unbelievable bargains
unconditional
underpriced underrated
understand(ing) unique
unique offer unique system
united universal
unlimited unlimited warranty
unlock unparalleled
unsurpassed untapped market
untold unusual
updated upgraded
up-scale uplifting
useful use your credit card
utilize

Phrases Starting with V

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valuable value
value for your dollar variety
versatile(ity) very hot
vibrant vision
vital purchase

works like new world premier
world's greatest worldwide
worth its weight in gold

Phrases Starting with X

(x) easy payments (x)% money-
back guarantee
(x) years' experience

Phrases Starting with W

warning wealth(y)
weird we need your help
we pay postage and handling
we pay shipping and handling
we really care we will not sell
your name
while supplies last wholesale
price
wide range of wide variety
willpower win
winner wisdom
without lifting a finger wonderful
word-of-mouth works in
minutes

Phrases Starting with Y

year-round you
you can too young
you owe it to yourself you
qualify
your your choice
your choice of you select
you the customer comes first
youthful

Phrases Starting with Z

zest (y)(ful)

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Conclusion

There you have it! Nearly 2,000 powerful, winning phrases that will make the difference between a few sales and a boatload of sales.

Use them, but don't abuse them.

Thank You

Alexis Kenne

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