

“CYBER” Sponsoring System

Work Shop 1

Hi, my name is Don Howsden and What YOU are about to discover is the people who understand the Internet will be unbelievably successful while those who do not know what to do are left guessing, probably doing the wrong things, and struggling month after month.

But not YOU, you will have the foundation which you can build upon. You will literally become an Internet Expert and on your way to “Guru” status with your upline begging you to let them in on your secrets! How are you dominating the Internet, enrolling record numbers of new distributors, and building your business at a break neck speed!

The Internet offers you a great opportunity to build your business, but it also offers you a way to waste hundreds of hours wandering aimlessly through cyber space. This book will keep you focused on the tasks at hand. It is the road map which will show you the way and keep you on the right roads.

So, Let’s get started, shall we?

The Internet Advantage

In the “old days” of Network Marketing everyone was pretty much tied to their local area promoting meetings where people (prospects?) could hear about their opportunity. Cross country promoting, because of the costs involved, was pretty much out of the question except for the “heavy hitters” of the company.

Well, the Internet has leveled the playing field. You can live in San Diego and sponsor someone who lives in New York. With the internet you can train that person and help them to become very successful, and do it all without having to leave the comfort of your living room! Imagine that!

The Internet has changed the face of Network Marketing. The old “Three Foot Rule” has been changed forever. Remember that rule? Anyone who was within 3 foot of you was considered a prospect. Well, with the Internet the whole world is within 3 foot of you—it is called your monitor!

The Internet now has the capability, with text, audio, and video, to completely captivate that audience—If you know how. Think about it. With email you have no postage costs and no delivery charges. You can contact your entire downline with just the click of a mouse. With audio/video you can train your new distributors just like you were there in

person, taking them by the hand and showing them exactly what they need to do!

Now we have covered the overall advantages of the Internet, let's get into YOUR Internet advantage.

Look at how most people promote their opportunity. First, they have to have a website. *Now, these people probably do not know how to create a website, they know nothing about FTP, or any of the other aspects involved in the creation of their own website.* So, what do they do? They pay for a website which someone in their upline provides—at a cost of usually between \$19.95 and \$47.00 a month.

You might have a similar site which you are promoting. Do you know what it is worth as a promotional site to send YOUR prospects to?

NADA — ZILCH — ZERO --- ELZIPPO

That's Right! It is Worth Absolutely Nothing!!

Your next question should be....

Why isn't it any good for promoting?

Before I answer that question I would like to propose to you who your prospects in your Network Marketing business really are.

Finding out who your market is determines your success as a Marketer. Period! This next sentence can change your life.

Marketing is not about creating a demand for a product but about determining where your product fills a demand!

Do you understand?

Here is an example. If you had the best hot dogs in the world, you could never create a demand for them in a vegetarian restaurant. It doesn't matter how great your marketing strategy is. Even if those people were starving—you would still never sell hot dogs to those vegetarians. But, take those same hot dogs to a base ball stadium full of hungry kids—and you would probably be killed by the stampede created by the kids who wanted to buy your hot dogs!

Determining where the demand for your product is, is where the fortunes in marketing

are really made.

So, who is your market? Simple, those who have purchased similar products or services before. In your case, Network Marketers and Internet marketers. Not Mom, not Uncle Joe, not sister Sue. Don't get me wrong, these people do have a place in your overall marketing plan which we will discuss in depth later. But they are not your target market.

The only people who are in your target market are Network Marketers and Internet Marketers. **From here on out whenever I mention just Network Marketers know I mean both Network marketers and Internet Marketers or people who want to start an Internet Business.** Either those who have been in Network Marketing before, those who are currently promoting a program, or those who are actively seeking and buying information about Network Marketing.

Consider these facts:

Network Marketers already believe in the business.

Network Marketers have already invested money in their business.

Network Marketers really want to succeed!

Network Marketers are willing to invest both time and money in anything which will help them to succeed.

There it is. Your Market is other Network Marketers. If you want to make your life easy, make a boat load of cash, and have the time of your life doing it, then market only to other Network Marketers.

Now you know your target market—other Network Marketers.

If other Network Marketers are your target market they probably already have a site similar to yours.

OK, so if they have a similar site, then it just becomes a game of “How about quitting your program and joining mine?” Sounds kind of silly when you hear it like that doesn't it?

**Yet that is exactly what almost everyone is doing—
quite frankly it's insane!**

Why is everyone doing it then? Because it is what they are all being taught! Join our group, get your own site and then send people to it and make your fortune. What a bunch of hogwash!

There you have it. The main reason why most people fail in Network Marketing today!

Now we can really get into the ONE thing which can make you successful beyond your wildest dreams!

Becoming the Prey!

Everyday millions of Network Marketers go on the hunt. What, you might ask, are they hunting for? Good question.

Network Marketers are always on the hunt for either new prospects who they can turn into distributors or information on how to acquire new prospects easily and effectively.

You are, probably, at this very moment one of those hunters. Now, however, you are going to learn how to become the prey. You will never again have to be in the pack of hunters but you will have the pack HUNTING and seeking YOU out.

The Secret To Becoming The “Prey!”

The secret to becoming the prey instead of the hunter lies in understanding the fact no one buys a tool because they want the tool. Think about this! No one buys a tool because they want the tool. What they want is the results the tool provides.

People do not want a drill—they want a hole!

People do not want a saw—they want boards cut to an exact length!

People do not want a car—they want transportation!

People do not want a house—they want the comfort and warmth a house provides.

So, there you have the Secret!

Marketing is not about selling the “tool,” it is about giving away information about how to effectively and efficiently (or should I say easily) use the tool to product the desired results.

You do not want to sell them an expensive drill—you want to give them instructions on how to make a hole—which will ultimately lead them to buy your expensive drill!

You do not want to sell them an expensive saw—you want to give them instructions to easily and safely cut boards to any desired length—leading to them buying your expensive saw.

You do not want to sell them a car—instead give them information on how they can easily go anywhere they want, even at two in the morning—which leads them to buy your car.

If you want to sell a tool, which is your opportunity or product, what should you do? Go out and spend hundreds of dollars advertising your opportunity is just starting momentum and now is the perfect timing, or your compensation plan pays the best, or your product is better and cheaper?

Of course not. People do not care about your opportunity, compensation plan, or your product. They just don't! What they want is money and what it can buy. They want financial freedom. They want a large downline of active distributors.

Stop wasting your time advertising what no one wants! Take your wagon load of hot dogs to a baseball stadium full of hungry kids and they will HUNT YOU DOWN!

That, my friend, is where the real money is!

Not in advertising your opportunity. Face it. Most Network Marketers fail because they run out of money advertising their program. They max out their credit cards HUNTING for people who do not want what they have to offer. It's just crazy but it is exactly what everyone is being taught. Advertise to get everyone to your "program" website. Buy "pre-enrollees" to your "program" website. Spend hundreds of dollars every month on Pay Per Clicks to get people to your "program" website.

The problem is your "program" website is selling the same old "tired" story which nobody wants to hear anymore! *If YOU want to build a massive downline of active distributors and make real money in Network Marketing then the first thing you have to do is QUIT advertising your business opportunity!*

Quit Hunting and Become The Prey!

You quickly become the prey by providing what people really want. Remember, people do not want a drill or saw (tool) they want the hole or cut board. Now your tool (opportunity) can provide them with the hole or board cut exactly to their dimension, but people really don't know if your tool (opportunity) will really work or not because they have never used one successfully before. So what do people really want? *They want the RESULTS which the tool provides!*

So, if you can't advertise or sell your opportunity (tool) then what should you do? How about creating a free series on "how to" quickly and easily acquire the results they want and inside the series it recommends your tool (opportunity) as the best way to get those results?

Brilliant! Now you are out of the picture. It's just the prospect and their instruction series

which recommends your tool (opportunity) as the best way to get the results they want. And you know what? Sometime during the series some of the prospects are going to decide they need your tool (opportunity) and give YOU a call. Why? Because what you have allowed the prospect to do is sell themselves—to let them think it was their idea!

The series should be in harmony with your opportunity. The content should not only be good and informative (contain real value and not just a sales pitch) for the person reading it, it should also serve your ultimate purpose, to build your Network Marketing business. To build leaders and acquire customers.

But,
and this is a real BIG but,
what about the people who do not join your opportunity?

I really mean it! Even if you are a super recruiter and have the most fantastic opportunity available on the Internet you are still going to have people who will not, for whatever reason, join your opportunity. Maybe they like the product their company provides, or maybe their Mother sponsored them. Who Knows? The fact is you will only sponsor a small percentage of the people who sign up at your website.

What I am about to reveal to you is not only going to change your attitude about the people who do not join your opportunity but it is going to OPEN a whole new World of opportunity to YOU!

You Are About To Learn A Million Dollar Secret!

You might want to read what I am about to say twice.

There is a LOT MORE up front money in the list of people who do not join your program than those who do!

HUH?

Believe it or not it is the absolute TRUTH.

You can make an immediate income while building your residual wealth. I bet you are wondering exactly how this works. Right? Well, let me explain.

I am marketing in such a way that everyone who signs up for this workshop can become my customer whether they join my program or not. Why? Because I am helping them—being their advocate instead of their competition. I am training them to be able to advertise their program and build their business.

You have already seen my One Time Offer when you signed up for this E-Workshop. Maybe you purchased it and maybe not. The point is a lot of people do and I make 100% profit everytime everyone does!

This package contains everything needed to promote any program through several different channels. It teaches them how to create an Opt-In page, how to advertise their page, what to do with the people once they opt-in, it even has a bunch of videos to watch and learn from. If they bought everything separately they would spend several hundred dollars. But, from me they can get everything for a measly investment of only \$4.99.

So what does this do for me and my group? It makes us all have an immediate cash flow! Let's take a look at how this works and why you will want to incorporate a similar proposal into your series if you decide not to join us.

The average Network Marketer has a site which they spend their time and money sending prospects to.

What happens?

Out of 100 prospects who opt-in they might get 1 or 2 to join their opportunity, and that is being very generous.

How much do they make?

Depends on their program, but probably only a few dollars.

What happens to the prospects who do not join their opportunity? Good-bye, so-long, hasta-la-vista!!

What a waste!

They spent all of their hard earned money to get these prospects and then just threw them in the trash!

Why? Because they were never taught to have their own opt-in page. They were never taught to BUILD THEIR OWN LIST! It never occurred to them they could make a fortune by helping these people to be successful even if they never joined their Network Marketing program.

The Fortune IS in The LIST!

The real secret is not in building your OWN List and then Marketing your opportunity to

100% of it.

The REAL SECRET is to market in such a way where a FULL 100% of your list can give you money without having to quit what they are already doing in order to buy whatever it is you are selling!

Please read that again! Make sure you understand what it is I just said.

Now, Let's take a look at how marketing to a list can change the results of the average Network Marketer.

With the same 100 opt-ins which they spent their money to acquire let's assume they still had the one or two people who joined their opportunity.

But, they were smart and had a funded proposal on the "back-end" which had a real value to their target market. Out of those 100 prospects they had another 10 who bought their product at \$4.99 each. I have kept the number really low because most of you have never been through a book like this before and don't understand the full power which a book like this creates.

So, this SMART Distributor made a few bucks on the couple of people who joined his program, BUT, he made an additional \$50 on the One Time Offer portion of his offer.

Do you think that will make him excited? You bet it will! Heck, he might even have enough left over for a dinner with his wife.

Plus, this SMART distributor has a e-zine which he can use to promote even more products to his list with!

The FORTUNE really is in the list!

A good quality series with a powerful Funded Proposal is literally a "License" to PRINT MONEY!

“CYBER” Sponsoring System

Work Shop 2

There are two questions which you must absolutely answer or you will never, ever sponsor anyone into your organization.

Mind you—these questions are never asked-but they are first and foremost in your prospects mind.

Number One: Can I Trust You?

Number Two: Can I do This?

In this chapter we are going to teach you how to answer the first question. The second question is covered in another chapter.

Can I Trust You?

Trust is an amazing thing. If someone trusts you they will do almost anything you ask. On the flip side, if they don't trust you, you will probably not be able to get them to do anything at all.

Now trust is a funny thing—it has to be Earned!

Think about it. Imagine yourself in a dark alley—any dark alley will do. You are slowly walking along and suddenly there is a movement in the shadows up ahead. Immediately your heart starts to race and your senses go on full alert. Then you see him—a big hulking sort of a man in a large overcoat there in the shadows ahead. Your first reaction is to flee—to run as fast as you can.

Then the man calls out your name. It's just your companion wanting to know what is taking you so long to get to the car—he has been waiting and was coming to see if something was wrong.

What a sigh of relief passes over you. You are safe!

Well my friend, the Internet is a lot like that dark alley and you are the man in the shadows.

Until you get the trust of your prospects they are going to run away. Until they realize you are their companion who has been waiting for them their heart will not stop pounding.

So, how do you establish that trust?

Glad you asked.

You, my friend are going to be one of the elite! You are going to build that trust with the help of your opt-in series!

If you currently have any site where your prospect is expected to give their name and email address just so they can see the contents of your site—you are wasting 99% of your advertising money!

Really, that technique used to work in the past—people would give out their email address like it was candy on Halloween—but no more!

People are getting leery of giving out their email address. With all of the spam and just plain junk which is on the Internet, people need a good reason why they should give you their email address.

You need to give them a reward for joining your list.

No good reason and reward = no email address.

Click, Good-bye prospect!

What you need is a mini-site. That's right. A Mini Site!

A mini site is easy to create and the most effective opt-in mechanism on today's Internet.

The idea is to create a brief direct response site who's sole purpose is to convince people to join your list. That's it. There isn't anything to buy—no pitch for your product.

Just a simple “join or don't join.”

With your mini site there are no distractions. No other courses of action. Just a simple yes or no—join or don't join scenario. If you set it up correctly the majority of the time it will be YES, I want to join!

To see an example of one of our mini-sites just click on the link below

[Click Here](#) To see an example of one of our mini sites.

Please Feel FREE to sign up for the special “Twitter Traffic” report

This mini site is also monetized on the back end with a set of products all related to the free gift. You will also want to monetize you mini site as well.

Relax!!

We have covered a lot of ground here. So Just Relax a while!

I would like to share something with you.

I know you want to make it BIG! How do I know this about you? Because you are reading this book. Easy! Many people try really hard to make it big.

But you have to know this from the beginning—it is really, really hard to make it big. That is why when someone makes it big—it's big news! You don't hear about the millions of people who try to make it big and don't!

So, in the following chapters we are not going to be teaching you how to make it big.

Instead we are going to teach you how to spend your time and effort to make it little.

Making it little is EASY to do!

Anyone can make little improvements in what they are doing.

If you put your efforts into consistent little improvements, before you know it they will all add up and you will find you have indeed made it BIG!

Try to make it big and you will become overwhelmed. In my younger days there was a saying I read once. Really don't remember who wrote it so I can't give them the credit they deserve. Anyway, here it is.

**Yard by Yard Life is Hard,
but
Inch by Inch it's a Cinch!**

So, approach the following chapters inch by inch with the mind set of doing a little each day consistently and before you know it your opt-in system will be ready to turn loose.

Just take it one step at a time and you will be fine. You can even break the steps down into smaller steps. Just do a little each day on your opt-in page—consistently, and before you know it you will have it ready to go.

Once you get your opt-in page in place,
everything you do from that point onward will be to build
your list!

Really, I want to instill in you the necessity of putting list building at the forefront of every business action you do from that day forward. There is nothing which will benefit you more than getting people to join your list—PERIOD!

Now Listen to me carefully. When you think “traffic” think your opt-in or mini-site page. Everything you do must be directed to getting traffic to your opt-in page as your primary objective.

End of Discussion!

I really hate to harp on the subject, but think about it for just one more minute. While everyone else is spending hundreds of dollars a month trying to get “traffic” to their “my opportunity is better”, or their “This is Hot,” or “The greatest thing since sliced bread” sites—which by the way no one believes anymore and really doesn’t want to hear about them—

YOU are offering them HELP! You are building TRUST and building a relationship!

So forget about your me-too site. Yes, it does have a place in the scheme of things and we will be covering that in our next work shop.

“Cyber” Sponsoring System

Work Shop 3

Automation!

Isn't it great?

With Automation you can forget about most of the things which are sucking up your most valuable resource!

Time!

Think about this for a minute. You can replace almost anything but Time!

You only have so many ticks in the clock of your life. In this chapter we are going to teach you how to save and enjoy them!

First, stop the garbage-in garbage-out syndrome. What is this syndrome?

It is the stinking thinking that all you need to do is find the “right” two or three people and you will become rich. After all, this is just a numbers game and all you have to do is keep throwing the mud on the wall and see what sticks. Right? *Well, I know this is going to make a lot of people mad but the truth is YOU are the mud which is being constantly being thrown against the wall!*

If you don't think this is true then let me ask you a question. How many different opportunities have you worked?

Unless your current opportunity is the only one you have ever been involved with, you, at one time or another, have been the mud which was thrown against the wall. Which, by the way, didn't stick!

So, how does this thinking waste your time? Let me count the ways!

Joining an opportunity, advertising, learning about the products, sharing the opportunities with others, possibly even sponsoring a few distributors who soon quit, you soon quit, and then start the cycle all over again!

Sickening isn't it?

All of that time wasted building something which is just going to collapse and have to be built again.

Right now I want you to leave your computer and go into your bathroom and look in the mirror. Really—do it!

I can wait.

Back, good. Now I want to ask you a question. What did you see? Yourself? Of course. But, do you know what you really saw? Let me tell you. You saw ONE of the two or three people everyone on the planet is looking for!

Seriously, YOU are not a number and YOU are definitely not mud which should be throw against the wall to see if you stick—so STOP acting like it!

Start acting like the LEADER you truly are. Hidden somewhere inside YOU is the leader screaming to get out.

How do you release the leader inside you? By making a conscious decision to “Make A Difference In Peoples Lives!” Only then will you be successful in this business. You have to realize when the people you sponsor look in the mirror they are going to see the same thing you saw and they are, indeed, one of the people you are looking for. They are not a number and they are not a hunk of mud. They are leaders just like you and with your help they can be successful—which by default is going to make you successful.

Now, let's get one thing straight right now. It is not your job to build their business for them. That is not what leaders do. One of my favorite sayings is “Give a Man a Fish and you Feed Him For a Day. Teach a Man To Fish and You Feed Him For a Lifetime.”

Your job as a leader is to provide the man with a fishing pole and teach him how to fish. In other words your job is to provide the tools and training necessary for your distributors to become successful. Whether they go to the lake and fish is their decision.

The people you sponsor deserve to have the tools and the training to get the job done. They deserve the mentorship you should be providing. They deserve to be treated like business partners and people. So get the “garbage in-garbage out” thinking out of your head. Build your business once and then enjoy all of the benefits which having a good, solid, well trained group of “Mentors” will give YOU!

If you present your opportunity from the position of being a true Mentor instead of the garbage mentality most people are currently teaching then you are going to have people flocking to you in droves.

Second, it is the job of your upline to help you. I know they do not have anything like the

Cyber Sponsoring System book to offer to you or you would not be reading this one.

YOU will be creating your system for YOUR downline—not for your upline! You do not have any obligation to share your series with them—believe me—they are going to be well paid by your growing organization.

You will be the one putting forth the effort to build your system so even though you are using a few tools provided by them you are under no further obligation to them. I mean it.

If they were the kind of sponsor which YOU are going to be, wouldn't they already have a system in place for YOU to use?

So if your upline wishes to use your system simply and politely tell them no.

But, you might ask yourself, am I not throwing my own advise to the wind by sharing this workshop with you?

My only advise to you after you create you system is to make sure it is copyrighted. Believe it or not, there are thieves out there who think they can simple steal everything YOU have done and throw it up on the Internet.

If you copyright your work then all you will have to do is have your lawyer, or you yourself, contact their host.

This is important—do not bother to contact the thief—contact their host and threaten to sue them if they do not take down your copyrighted work.

Usually that is all you have to do. Their host is only charging them \$25 or \$30 bucks a month so do you think they want to be sued for that? Would you? Of course not, they are going to shut them down and then they are going to have a heck of a time explaining to their distributors why they got shut down. Talk about lost trust and credibility!

Now we are ready to talk about the biggest time saver of all. Automation! You absolutely want to keep this in mind as you build your system. When you think of any part of your system you need to think of how you can automate it. The only part of your system which you will never be able to automate is the personal contact. When people call you, you will be talking to them. Other then that, everything else can be automated.

Your Opt-In page should be set up so your distributors can automatically have their own mini site to promote.

Your auto responder should be set up so the contact information is automatically inserted into each lesson or email.

Set up your auto-responder so the prospect is directed to the corresponding page on the internet—create your system so it can be automated.

You want to create your business so most of it automated. You want a business which provides for your security, not a job which requires a 24/7 presence on your part. So the first place to start is your current website and how it “fits” into your overall plans.

Your current website should be used only as a place where your prospects can go to join your opportunity after they have opted in to your mini site and are receiving your emails from your autoresponder, not as an initial opt-in.

Your series should be set up so everyone who joins is also placed into your weekly newsletter. Your weekly newsletter is where you can send people more information on how to get traffic to their web site and additional tips and tricks which will help them to build their organization—PLUS, you will also be able to offer them more products which you can make even more money on 😊

With the current software which is available on the internet all of this can be automated where your distributors will have their information automatically inserted and can then be paid through your affiliate program which should be attached to your series.

We have covered how to create your opt-in page, why you want to automate everything possible, and why you need to offer additional products as part of your complete package.

The rest of the lessons are going to be about building your list and how to create all of the “targeted” traffic (using extremely effective methods which are mostly FREE) you will ever need to go to your opt-in page.

And how your list can be used to create even MORE profits for you even if most of the people on it never join your opportunity. But, most importantly of all, we are going to be teaching you how to automate it all!

So the next work shop is on YOUR LIST!

“CYBER” Sponsoring System **Work Shop 4**

***If YOU didn't EARN over a Thousand Dollars Last Month
it is probably because you ignored
the 97% who didn't join your program!***

The LIST—

The LIST—

The LIST.

It is simply amazing to me that whenever you mention “the list” to any Network Marketer, they think you are talking about making a list of people who you know. You know the one—the one everyone is supposed to make up as soon as they join any company. The one with family, friends, neighbors, probably even the nurse who helped deliver you when you were a baby! Yea, that one!

Well, I am here to tell you that is NOT the list I am talking about! I am talking about the list of people who went to your website and pre-enrolled. What did you do with those prospects? Where are they now? Did you put them into your OWN follow up system?

HUH?

Yea, that's what I said! Do you even have your own follow up system? Or do you just ignore anyone who doesn't join your program? The sad fact is most people are never taught to build their OWN list. They are just told to get people to their opt-in or splash page and let the system do everything else. What a terrible waste. ***There is MORE MONEY in the people who don't join your program then there is in the people who do!*** At least in the beginning stages of your business.

In a previous chapter we did a little “math” to show just how effective and how much money could be made on top of, not instead of, your main business.

Now, I don't know how long you have been in Network Marketing, but I can guarantee if you have been in it for any amount of time YOU have lost track of hundreds of potential prospects. Prospects who, for whatever reason didn't join your program. Maybe the timing just wasn't right for them. Maybe they lost their job soon after they visited your site. Maybe, maybe, maybe. There are a thousand reasons why prospects don't join. The point is—YOU really do not know what happened to these prospects!

WHY?

Because no one showed you how to create your own list, and then follow up with them on a consistent basis providing them with information which would help them to further their goals and LINE YOUR POCKETS WITH CASH!!!

With your OWN list you can remain in contact with your prospects for years and when the timing is right for them they will look to you to join your opportunity.

With your OWN list you can give them advise on running their business AND offer the special deals which they can (and WILL) purchase from you.

With your OWN list your main business will continue to GROW.

With your OWN list the possibilities are endless!

But Don, isn't building and maintaining a list a detriment to my Network Marketing business?

Well.....NO!

Having your OWN list will not only line your pockets with cash which you are now leaving on the table but it will also GROW your business faster then any other method! PLUS, if you teach your distributors how to maintain their own list they will be making more money and will NEVER leave you for the next so called "HOT" thing!

OK, now I have you convinced that you need your own list. I did, didn't I? What are you going to do with it. WOW, that's a great question. You are going to create an e-zine to publish every week.

Now, don't have a heart attack! Publishing an e-zine is really easy. You don't even have to come up with any of the content if you don't want to. BUT.....

A Good Quality E-zine
which you can have ALL of your
opt-in prospects join

is literally a license to PRINT Money!

You can produce a great e-zine in less than one hour! Even if you have never done anything like it before. It is TRUE! Just go to google and enter “ezine software” and you will get a ton of results.

Back? Good. See how easy it will be for you to create your own e-zine? The hardest part will probably be to come up with a name for it.

Now, what content will you put into your e-zine?

Of course you will always want to promote your primary Network Marketing company.

You will also want to have a section on tips for internet marketing.

Tips for off-line promotion of any Network Marketing company.

Possible a section on how they can save money on their taxes by having a home based business.

An article or two about Network Marketing. AND once or twice a month you will want to promote a package of GOOD products which they could use in their business.

These additional products which you recommend can be anything which they could use to build their business.

It doesn't necessarily mean it has to be Network Marketing related, remember, these people are on the internet and could use a variety of things to promote their business.

A good book on advertising. Software to automate parts of their business. You get the idea—**So, how much money have you left on the table over the years?**

Now, that is the way YOU make money in this business while you are building up your residual and retirement income!!

AND NOBODY TEACHES ANY OF THIS STUFF!

It is completely beyond me why. Perhaps people are afraid if they teach their distributors these tactics they will wander off to do other things instead of building their Network Marketing business.

Perhaps, but I believe if anyone wanders off they would have anyway and they are really missing the boat. Why would you want to not build your Network Marketing business as your walk away income while YOU are making money with the techniques which we are teaching here?

Besides, I believe if you help someone make money they are going to appreciate you for a long

time. Remember the trust factor? Well there is also a loyalty factor. If you get the loyalty of your distributors anyone else will be hard pressed to get them to leave your organization and join another company. Think about that for a while!

There are also other advantages for producing your own e-zine. You can list them in directories and get even more subscribers than the ones to your series. Co-Reg is also another way to get subscribers. There are many ways to get subscribers to your e-zine where you can't get them to your opt-in page. These options don't take a lot of time to set up and once they are going they are pretty much set and forget so you are not really taking away from your opt-in page advertising.

Actually, your e-zine is also going to point to your opt-in page to provide you with even more prospects which might not have went to your opt-in page but have enjoyed your e-zine and will go to your opt-in page simply because you have gained their trust.

This is just a sampling of what you can accomplish with your own e-zine. And they are so easy to create.

Give good information and recommendations and your pockets will always have a jingle in them—Ka-Ching!

I hope I have convinced you of the importance of having your own list and e-zine. The Internet is full of Income Opportunities and there is no reason why you shouldn't be taking advantage of them all. Your Network Marketing business is the main goal and where the real residual income is, but why not collect the change along the way while you are building your dollars?

The rest of these workshops are going to be devoted to advertising and driving prospects to your opt-in page. We will be discussing in depth how to use the various methods and techniques which can drive literally thousands of prospects to your site. Plus, most of the methods are FREE. Well, nothing but your time is needed.

“CYBER” Sponsoring System

Work Shop 5

Well, when you get your opt-in page and series all ready—then what? You need traffic! Yes, you can have the best opt-in page in the world and if nobody sees it what good is it doing you?

None! So in today’s workshop we are going to start with Forums.

Yes.

Forums.

It’s easy to dismiss forums as a marketing tool. Really! Compared to some of the other amazing traffic generators which are advertised as the best thing since sliced bread, it is easy to dismiss forums as boring and un-imaginative.

BUT.....

You can build a business using forums as your only avenue of advertising.....and it is FREE!

With forums you can make friends, gain valuable business contacts, generate subscribers, gain TRUST and respect, and even become “the expert” who people seek out for advise.

Imagine that! And all this from the lowly forum.

Plus, and this is a real biggie, you will gain valuable knowledge on what people are looking for on the internet! You will be able to come up with hundreds of ideas on what you should base your opt-in page on and build your series around! Imagine—your own personal “Think Tank!”

Let’s start out by finding some forums. Just go to google and type in “forums + mlm” You can use the quotes for a tighter search or not for a broad search. With the broad search there are about 2 million forums. It shouldn’t be too hard to find 10 or 15 to join.

Take your time about the forums you want to join. Make sure they are good and have a semi-large to large base of regular visitors. After all, you want your posts read by as

many people as possible. After you have found a few forums which fit your needs then it is time to get busy. So let's go through getting started on forums.

Forums have an unspoken etiquette. Some allow outright advertising, but most do not. However, they all allow a "sig" file. We will cover how to create a great sig. file in just a bit. First let's cover some fundamentals of forums.

When first starting on any forum it is best to "lurk" for a while until you get the feel of the forum. Every forum is different, you need to assess the quality and atmosphere to make sure you want to be a part of that particular forum.

Lurking is just sitting back and reading what others have to say before jumping in with a bunch of posts. A rule you never want to break is NEVER post just to post! If your words are not contributing to the conversation then don't post. The forum will still be there when you have something good to say. The whole point of joining these forums is to build up your credibility and trust and posting worthless comments will not do that! People on forums are often easily offended, picky, opinioned, and sometimes irritable. These people don't sugar coat their thoughts and if they find you "annoying" and posting just to get your name out there they will let you know in no uncertain terms! Don't place yourself in that position because you didn't do any lurking first to get a feel for any particular forum.

Next, spelling, punctuation, grammar, and capitalization do count. You are trying to build yourself up as an authority. Your posts are what confirm that you are, indeed, an authority. Now, if your spelling is terrible, capitalization non-existent, and you have bad spelling, it will seem rather amateurish. Now, no one puts much trust in an amateur. So if you are not willing to present yourself professionally and in a way which shows you take your online business seriously, no one else will take you seriously either! When people don't take you seriously you gain no respect, zero trust, no click-throughs and no prospects. It is a complete lose-lose situation.

You shouldn't stress yourself out about the occasional mistake but you should make it a habit to proof read your message before you post it. With the spell checkers available on your computer it only takes a second and a click of your mouse to do this, so get into the habit early!

Next up, have class! Sooner or later someone will post a rude, offensive, or uncalled for comment about you or someone you know on the forum boards. This is your chance to really SHINE! If you wait until your boiling blood has a chance to simmer down then you can reply with a calm, humorous, lighthearted response. Giving a positive response will show your professionalism and gain you the respect and admiration of your fellow forum members. Just remember, it can take a lifetime to build a good reputation and only a "heated minute" to ruin it!

OK, now you have your forums lined up and have been lurking for a while. It's time to

start posting.

Now, the subject line of your post is vital. Imagine someone has posted a question asking where to find a good web host. So here would be their subject line:

“Where can I find a good web host?”

Most people would leave the subject line in their reply:

“Re: Where can I find a good web host?”

No good! No good at all! What if there are 10 or 20 replies and they all have the same subject line “Re: Where can I find a good web host?” ?

What reason do they have to read YOUR post rather than the other 10 or 20? Especially if yours is the 10th or 12th post. Here are three “sure-fire” ways to get your post read.

Cut yourself off in mid-sentence. For example:

“I really didn’t expect it but...”

“You should definitely check out....”

“Not only is this the cheapest web host I found But...”

The readers will want to know what comes next. You didn’t expect what? You should definitely check out what? Not only the cheapest web host but what? The curiosity factor will overwhelm them and they will read YOUR post to get the answer.

2) Begin your subject line with an energetic word or phrase.

“Ouch! Pick the wrong web host and your pocket hurts!”

“Wow! Here’s the cheapest web host I ever found.”

“Unreal! These guys really do get it.”

People are subconsciously drawn to your strong feelings and excitement. They are drawn to your reply because you have an opinion on the matter. Whether they agree or not, people love energetic, opinionated replies.

3) Address the reply personally.

Just use the persons name. When you are replying to the post just use their name as the subject line:

Joe...

That's it! Effective? You bet it is. Why? Because people feel like they are eavesdropping on a personal conversation. It's a completely psychological and effective tactic. Try it and you will see for yourself.

Now you are a member of a few forums and have done some posts. What good has it done for you? Nothing! That's right. Now we are going to explain how you get your prospects to your opt-in page.

Your SIG file. Sig files are the "IT" in forum posting. That is what gets people over to your opt-in pages. There are rules governing your sig file which you will have to follow very carefully.

Different forums have different rules so you will want to read other posts to see exactly how they use the sig files. Some forums have a place for you to post your link, the title of your link, and some even have a place for a picture. Other forums just allow a short sig file, up to five lines, while others just allow a little link.

So before you jump in and start posting be sure you know the forum rules about your sig file.

Regardless of how they let you post your sig file you will have to know how to write a good ad. After all, your sig file is just a good classified ad for your opt-in page. The best way is to have a few power packed, punchy, action inducing words. I might say here to avoid any hype. I mean "Make \$50,000 in the next 24 Hours" just doesn't cut it any more on the internet. "How to Get 15 new prospects in the next 7 Days" not only seems more believable to most people but they will want to find out HOW!

Having a good sig file is truly the golden key which unlocks the flood of prospects to your opt-in page.

One last thing—USE YOUR REAL NAME! Really, Your name is like GOLD. If you are posting at forums or writing articles or using any form of advertising which is available on the internet you want to use your real name.

Why?

Because you want to "Brand" your name as the authority! Forget the screen name mentality! If you call yourself something like HotShot or CoolGirl you are completely throwing away one of the most powerful branding tools available. Use your real name. It not only plays an important role in branding you into the minds of other marketers, but is also creates a more professional and confident impression. While you are at it, capitalize your name. Don Howsden looks better then don howsden—doesn't it?

Now lets get on to the most powerful and free branding tool available to you in the whole

world. Your picture! Whenever your picture is allowed—use it. When people see your name then they will be able to associate it with your picture—you are a real person. In the incredibly cold atmosphere of the Internet being able to associate a name with a picture creates more trust. They will feel more at ease with you and be more willing to do business with you than someone who they have never seen.

Use your picture on the Internet whenever you can. You will be astonished at the results a little warmth can do in such a cold medium!

Forums are an excellent way to gain subscribers to your series. You are already ahead of 99% of the people who try to use forums to build their business with. Your opt-in page which is where you are sending your subscribers to only has one purpose—to get prospects to sign up for your series. The 99% of people who fail don't have a system such as you do. They will post their sales site link in their sigs and when other forum visitors don't start a sales stampede they will think they are wasting their time and that forums are not so valuable after all.

They don't realize, as you do, the only thing you want to do is get prospects into your system and then let the system do the selling. It takes building a relationship and trust before prospects believe you are there to help them and not just for a "quick sale."

Next we will be discussing e-zines and how to effectively advertise in them to gain the most prospects and also the most effective and FREE way to do it! FREE is always good.

“CYBER” Sponsoring System

Work Shop 6

Today we start with E-zines. There are two aspects which I am going to be covering about this subject.

How to effectively advertise in ezines and the different options available.

2) Using Articles to advertise in ezines. This is the most powerful and FREE way to use ezines.

There is a whole new world of opportunity for you in Ezine advertising. There's no doubt that the Ezine advertising medium provides an effective way to reach your target audience at a minimum cost. That is the most important part of Ezine advertising—the fact you can Laser Target your ads to just the audience you want to reach.

Why advertise in Ezines? Because it's a low cost way to reach your target audience. For a small cost per ad you can reach thousands of pre-qualified and targeted prospects who will respond to your ad simply because they have an interest in what you are advertising. How do I know that? Because if they were not interested in what you are offering they would not be subscribed to the Ezine you are advertising in.

When starting out you don't have a list to email to, so advertising in an ezine is like renting a list. You can use ezines as your own personal list!

In most Ezines you will have one of four options to choose from. It is kind of like you get what you pay for. If you want a better position for your ad you will pay more for it. The four options are: Free Classifieds, Regular Classifieds, Sponsor Ads, and Exclusive or Solo Ads. Let's discuss each of these different avenues.

Free Ads. Hey, they are free. All you do is invest some of your time. Free ads are almost always reserved for subscribers but you will want to subscribe to any of the ezines you advertise in anyway.

You will find the free ads clear down at the bottom, past the sponsor ads, past the publishers links, past the articles, and past the regular old paid classifieds. So don't expect too much from these free ads. The biggest benefit from these free ads is if you place them in a large quantity of ezines. We are talking Ezines here—not free online classified ads, we will discuss the free online classified ads in a later lesson. You can actually compensate for the poor ad placement by placing your ads consistently on a week to week basis.

Another advantage of the free ads is you can test your ad and the Ezine for free. Place your free ads for at least four weeks. At the end of this period check your response to your ad. If your ad has pulled a couple of responses per week then you can reasonably expect your paid advertising to do better.

Next is the paid Classified Ad. This could be the wisest money investment to start out with. Your cost can run as low as a couple of dollars per ad. Regular ads are usually limited to 5-7 lines. 60 characters or spaces per line. They are generally located below the sponsor ads and the publishers own ads. Sometimes you will find them placed between the articles. (when you are deciding which Ezines to advertise in this is one of the pluses you will want to look for.) The regular ads are always in a lower position which is why they are lower in cost.

Regular ads should bring “regular” response. Please don't expect the floodgates to open just because you have a little classified ad out there. Even if your ad is a blockbuster of an advertisement the chances are you will see your response trickle in over a period of several days while the Ezine issue is current. Next up is:

Sponsor Ads. You usually have three placement options when you use sponsor ads.

Top

Center

Bottom

Sponsor ads usually offer you more space for your advertisement, 10 lines or more. Also, sponsor ads are highlighted in some way to bring the readers attention to them. Don't take this for granted. Be sure to check for this benefit before you buy a sponsor ad.

A good rule of thumb is don't pay more than \$8 to \$10 per thousand for a TOP sponsor ad. \$5 to \$8 for a center position sponsor ad. Don't spend your money on a Bottom sponsor ad!

The cost is more for these ads than for the regular ad because the placement is better. Let's take a look at some of the things you will want to look for,

“Top Sponsor Ads” These ads should be the first seen by the reader. In some ezines I

have seen these ads sometimes get swamped by the publishers own offers. Be sure you look at the format of the publisher before paying for a top sponsor ad. Your ad should stand clear and catch the eye of the reader immediately. If it is surrounded by the publishers clutter then you should think twice or even three times before you go there with your money.

“Center Sponsor Ads” These ads cost less then the top sponsor ads because of the reduced exposure of their placement. Normally these ads are placed between the main text articles, which is not a bad position to be in. You should expect to get the same number of text lines as with the Top Sponsor Ads, The reason you are paying less is because of the lower position, not because your ad will be smaller. If the publisher doesn’t allow the same amount of lines in the center position as in the top position then just do not consider placing your ad in that publication.

“Bottom Sponsor Ad” My best advise is just don’t bother with these ads. You will be just as well off by buying the regular classified ads and saving your money to buy more ads. The bottom sponsor ad is placed with or sometimes even below the regular classified ads. You can usually get just as good a response from a carefully worded regular ad and at around half of the cost.

The next Ezine ad you can buy is the “Solo Ad”

Solo Ads are going to need a complete lesson by themselves. The reason being they are usually expensive and you will not be using them until you have mastered the “Sponsored Ads.” Solo ads are simply exclusive emails going out to the opt-in subscribers promoting nothing else but your ad. You can have great success with these ads since if you have done your homework they are highly targeted and are made for the sole purpose of delivering your exclusive message to the targeted audience. But enough on Solo Ads until a later lesson.

Now you know the different ads which can be placed in Ezines, so it is time to start your research to see which Ezines you will want to place your ads in.

To get started you can go to google and do a search for ezines + mlm or ezines + network marketing. We also have a complete section on ezine ads and how to even blast ads to ezines for free. You might want to take another look, our offer is tremendous. You receive absolutely everything you need for successfully using the internet in your business!

I might suggest you set up a separate email address for processing these ezines. By keeping all of your Ezines in one place it will be easier for you to keep track of the various Ezines you will be studying and advertising in.

The next step is to study the different Ezines. How is their appearance? Is it pleasing to the eye and easy to read or is it a huge block of text which no one would want to read ?

Next, Are the articles of interest? How many ads appear in each issue? Is it a true Ezine with good content and information you can really use or is it just a fancified classified ad sheet?

You will want to know the answers to these questions before you decide if you want to advertise in these publications. We will be going into depth on how to use Ezines to advertise in. We will show you how to get your ad noticed above the rest of them. How to use free ads for testing purposes so you know you have a real knock out ad before spending any money.

I want to give you one word of warning. You are going to be using these Ezines to do your advertising in. Study the ads, check out the solo ads, but do not get lost in the vast ocean of the internet by answering these ads. **It is ok to check out a few of the more interesting ones but don't buy anything or get caught in the information overload trap!** Ezines are one of the best advertising mediums and one of the cheapest ways to advertise on the Internet today, but stay focused! You will be learning a whole lot about Ezine advertising.

There are probably well over 300,000 ezines on the Internet now. They come and go at a rapid pace so make sure the ones you advertise in have been around for a while and will still be there when you ad is scheduled to run. Have fun, subscribe to some of them and look over the ads and see which ones attract your attention. Why did they attract your attention? How can you use this in your ads? Please do not copy someone else's ads, but, you can use their ad as a direction.

Here are a few ways to get your ads noticed. Use some of these tricks on all of your ads whether you pay for them or get them for free.

Use some white space creatively in your subject line. Add extra blank spaces between words or letters.

Use Capital letters to accent the important words. "How To" "You've Got" get the picture?

Stop!

Amazing how that word literally stops you right in your tracks, isn't it? People have been trained their whole lives to stop whatever they are doing whenever they see that word. Try to start your ad with the word "Stop"

Ask a Question in your subject line. Again, most people have been trained by years of schooling to automatically answer questions.

"FREE" Pretty powerful word on the internet. Why not offer them something for free in your advertisement? A Website free for 30 Days. Let YOUR advertising build their business for FREE! Look over your website and your back office. You have a fabulous

set of features in your back office. How many of them could you incorporate with the word FREE?

:~) Well, how about that smile? People use smiles all of the time offline. Why not start your advertisement with an online smile?

Keep your subject short and to the point. Have it lead into your ad. You could also have your subject line in quotation marks "" Stars** those wavy things~ ~ ~ or even these things ><<<<<. Anything out of the ordinary will draw attention to your ads.

Try wording your ad as a testimonial. It lends instant credibility to you ad.

Webmaster reveals "Secrets" to building an Internet business in Record Breaking Time!

Try it with a few of your ads, you will get the hang of it.

YOU need to learn how to create your own ads. How many times have you seen the identical advertisement for affiliate links? If you want to step above the crowd you will take the time necessary to learn how to write ads. It is not hard and once you start to write them you will see how easy it is to set down and write 20 or 30 different ads in one setting While you are going through the ads which are in the Ezines you are testing see how YOU can improve them with these tips on making your ads stand out.

Next I will be explaining how to use articles to promote your opt-in page. Even if you can't write one word I will show exactly how to obtain articles to use as your own.

“CYBER” Sponsoring System

Work Shop 7

Today the FUN really starts! Writing articles is not a good way to get targeted traffic to your opt-in page, it is the ultimate way!

Publishing and promoting with free articles gives you one of the most powerful opportunities to tip your prospects “credibility scale” in YOUR favor and have them join your opportunity.

Why?

Just ask yourself, when you are reading a magazine which do you trust more, the articles or the advertisements? It’s amazing, as soon as your name appears in print, even in an ezine, you are an instant authority!

Think of it.

Articles are an excellent way to build trust and credibility almost instantly with your prospects. Not only that, but there are several other reasons to use articles.

By writing, publishing, and promoting articles you continue to build your reputation with your target audience as an “trusted expert.” You will be building valuable content which your distributors can use to sponsor more distributors. You can use them to create another auto-responder series or profitable “Mini-courses.” You will get better and better at writing and picking topics which will swell the visitors to your opt-in page into a tidal wave!

Now you know why you should write articles so lets get into the mechanics of writhing articles. It is easy—it really is. We are not talking about writing the next “best-selling” novel here, we are simply talking about writing a 500 to 800 word article. Breaking it down into small steps is what makes it as simple a pie! Lets get started shall we.

First you need a title for your article. Actually, the title is the most important part of your

article. If the title doesn't "GRAB" your readers attention and pull them into article then your article will never be read. To get started you may use these techniques for creating an attention grabbing headline.

Ask a Question. By choosing a question for the title of your article, you involve your reader in your article. Interaction is a key to successful ezine article writing. You need your reader to WANT to read on. Curiosity is a powerful tool that can be harnessed with a question title. Example: "What's Wrong With Your Advertising? Check These 5 Things"

Start with a Statement: When using a statement title, you'll want to do two important things: First, use specifics (I.E. 95%, 2 out of 3, \$348.03) and introduce a problem. Then, you quickly hint at a solution. Example: "95% Of Relationships Fail Because of This...But It is Fixable"

Experience: One of the most attention-grabbing ways to create an article title is to share specific statistics from your own experience. The one thing that folks want more than anything else is results. Sharing what you have personally achieved is a perfect way to create an ezine article title. (You explain HOW you achieved the title in the article itself) Example: "How I Generate 100 New Ezine Subscribers Every Day"

Overview: An overview title is just that...you provide a description that outlines what you are going to share in the article. Examples: "7 Ways to Earn More Income Online With Affiliate Programs", "How to Plan The Ultimate Vacation in 3 Easy Steps", "10 Free Resources for Homeschooling Your Children."

Now you are ready to get into the "meat" of your article. One of the things that will, at a minimum, get your readers into the article is to suck them in with an attention-grabbing first sentence. Here are just a few examples to use.

Did you know that.....
I bet you can't tell me.....
This may come as a surprise.....
What you are about to read
How many times have you
Here's a really simple way.....
I've got a confession to make.....
Let me share a short story with you.....

People love solutions! The best articles you can write solve problems. So you will want to very briefly share a problem and explain how the information you are going to share in the article will offer one or more solution ideas for it.

Next, come up with 1 point and discuss it's importance in detail. You will want to explain your point in simple details. Use short, easy-to-follow sentences. Use the words "you"

and "your" to focus on the reader. Write as if you were sharing with a specific person in mind. Feel free to use more than one paragraph -- just make sure you clearly explain the point as quickly as you can.

Next write 3 to 5 more points and repeat the procedure above. Then you will want to summarize your article. You want to stress here the ultimate benefit to the reader when they follow your ideas. What results can they expect? This is a great place to stress your personal experience -- what happened when you did it? Share some specific statistics...prove your point...use research. And convey the thought "You can do it too!" so the reader feels that the article applies to them. Which is the point, after all. Always finish your articles with a motivational statement. Ask a question. Encourage a response. Present a call to action. Give them some task to do, even if it's as simple as "Now put this into practice and you can see similar results."

The final step is to create your resource box. This resource box is the reason you are writing the article! I can't count the times I have read an article which was great and had a resource box which was just terrible. In the order of importance your resource box is number 1!

In your resource box you want to have a "call to action." Really, you want to tell your prospects exactly what to do. An example of a bad resource box would be:

(Name with-held to protect the guilty) is a Network Marketer who is involved in e-commerce. You can visit her website at (deleted for the same reason).

Now why would anyone go through the trouble of writing a article and then blow all of the effort with a lousy resource box like the one above. Here is a resource box which has a call to action and is very well thought out.

(Name with held), makes it easy to launch a successful online business and rapidly build your wealth to a six figure income. Learn the essential keys to success. To receive your free 6 part mini-course visit (site withheld).

Now that is a resource box. It gives a great benefit-earn a 6 figure income rapidly-- and an action step-receive 6 part mini series.

Spend as much time on your resource box as you do your article. Without a good resource box your article will do you absolutely no good.

Next we will be covering some more ways to promote your opt-in page to drive even more prospects to it.

“CYBER” Sponsoring System **Work Shop 8**

There really is a magic formula on the internet. Here it is:

**Opt-In Page + One Time Offer + Traffic = Mega-
Profit\$**

The Money Is In The List!

How many times have you heard that? A lot, if you are on the internet at all.

***Well, what do you do if you
don't have a list?***

Borrow One.

There are millions of people who are looking for a way to make money

using the internet—after all there are over one billion people on the Internet!

We are going to show you how to "borrow" huge email lists for free, and legally!

The List Exchange System

The List Exchange System is just a website where everyone who Joins agrees to receive emails from other members. You can use these systems to literally mail to thousands of people a week.

Now don't think just because you can mail to thousands of people a week you are going to get hundreds of responses.

You should get anywhere from 5 to 15 prospects a week. Now, this is pretty good considering the fact most people never get 5 to 15 prospects in a month, much less every week!

You should be able to do this in about 20 to 30 minutes a week. Not too bad for just an half of an hour.

There are many such sites on the internet but we are only going to start with 2 today. I have used these 2 and have gotten a consistent 10 to 25 prospects a week.

Why Just Two?

Two Words--Information Overload!

So just start out with these two and master them. But, before we show you the sources I want you to know what a list exchange, also referred to as a traffic exchange is.

A List or Traffic Exchange is like a "I will show you mine if you will show me yours" kind of deal. In a traffic exchange you promise to look at other members websites if they will look at your website. Everyone has to look at other websites for a minimum amount of time in order to gain "credits" for other members to look at their website.

Now, the key to Traffic Exchanges is to offer a product which people will want when they see it!

Let me Repeat that.....

The key to Traffic Exchanges is to offer a FREE product which people will want when they see it!

In other words, NEVER--NEVER--NEVER use your Network Marketing site as the primary site which you show in the traffic exchanges---You Will Never Get Any Prospects using your Network Marketing site as the site which people see.

Think about this. The people who use traffic or list exchanges are people just like you except for one huge difference. They have not had any training on how to use exchanges. They are trying to get prospects by showing their Network Marketing site.

The people using these exchanges are only interested in two things. Getting Leads and getting information on how to get leads! If you can show them how to get more traffic and leads then they will give you their email address and name to get the information if it is presented right.

A free give-away is the perfect lead-in to get prospects into your system.

Now you can understand why you want to use our splash page as the website you want to use in these traffic exchanges.

Once into your "Prospecting System" you will be able to make money on them whether they join your main opportunity or not.

Important

You will absolutely want to get a free gmail address for each and every traffic exchange you join. The reason for this is to have easy access to the emails you

will receive from each exchange. You will receive 40 or 50 emails from each exchange every day. It makes it much easier to organize the emails and get the credits you need for the exchange you want to earn credits for if they each have their own email box which you go to.

Setting up a Free gmail account is easy.

[Click Here To set Up Your Gmail Accounts](#)

Well, that is probably enough information for now so we will give you the two links for this traffic strategy.

[Click Here To Go To List Joe](#)

[Click Here To Go To List Auction](#)

List Joe has approximately 30,000 members and growing. A pretty sizeable list to borrow. You can email 1000 members as soon as you join. Plus you get several credits for each page you see.

List Auction also has opportunities to purchase credits. They "auction" credits and you can jump in and get a bunch pretty cheap. This is excellent if you have a few extra bucks and want to buy credits instead of surfing other websites.

Take some time and go through List Joe and List Auction and learn how they work. Once you master these exchanges it will only take about 20 or 30 minutes a week to use these exchanges.

Now YOU have the magic formula which when implemented can make all of YOUR DREAMS come true. Notice I said Implemented. Without action on your part it is like having a luxurious Motor Home without gas and the doors locked. What good is it doing you? None!

We have already explained how to create a terrific opt-in page. Completely discussed the funded proposal and how to create one yourself. And we have touched on the traffic with two of the best ways to get traffic to your site. In the next couple of lessons we are going to discuss a few more ways to drive traffic to your site. While these traffic ideas work

they do take some time to set up. So Buckle up and let's get going!

“CYBER” Sponsoring System **Work Shop 9**

Today we are going to share with you 2 more Traffic Exchanges which actually shows your prospect capture page. I am sure you now know how to use these type of Traffic Exchanges so be sure to set up more free gmail addresses.

[Click Here To Join List Building Maximizer](#)

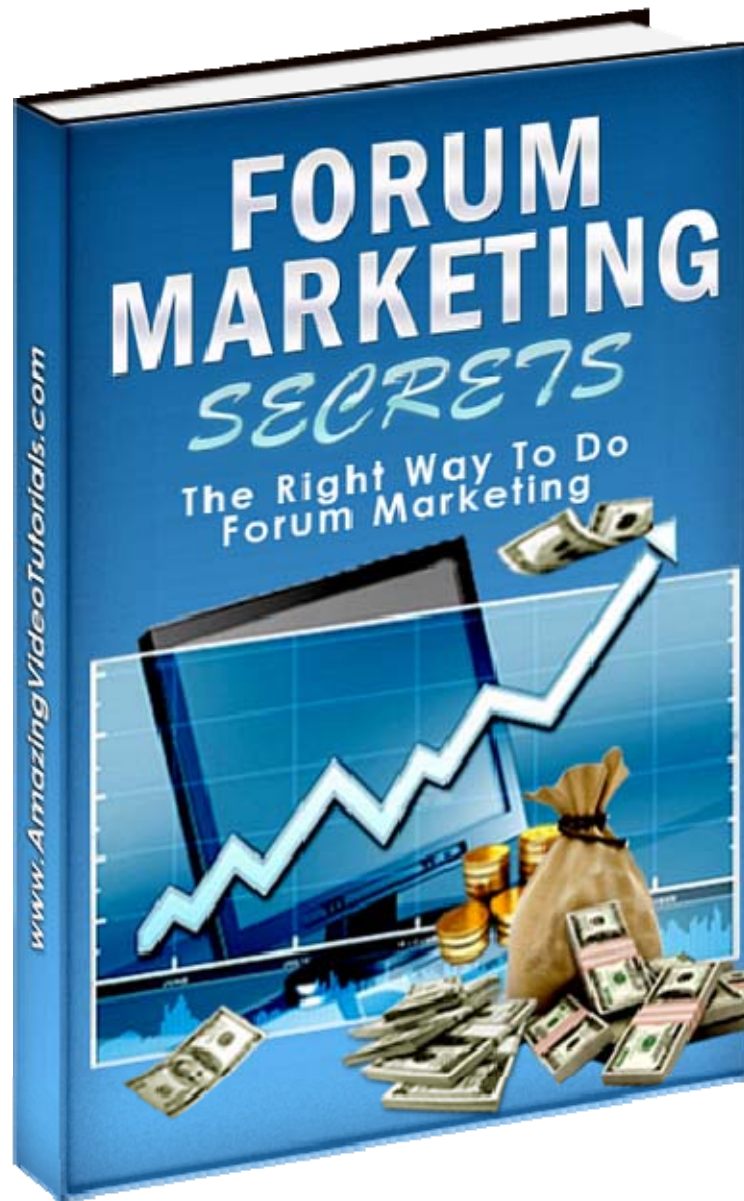
[Click Here To Join Viral Ad Store](#)

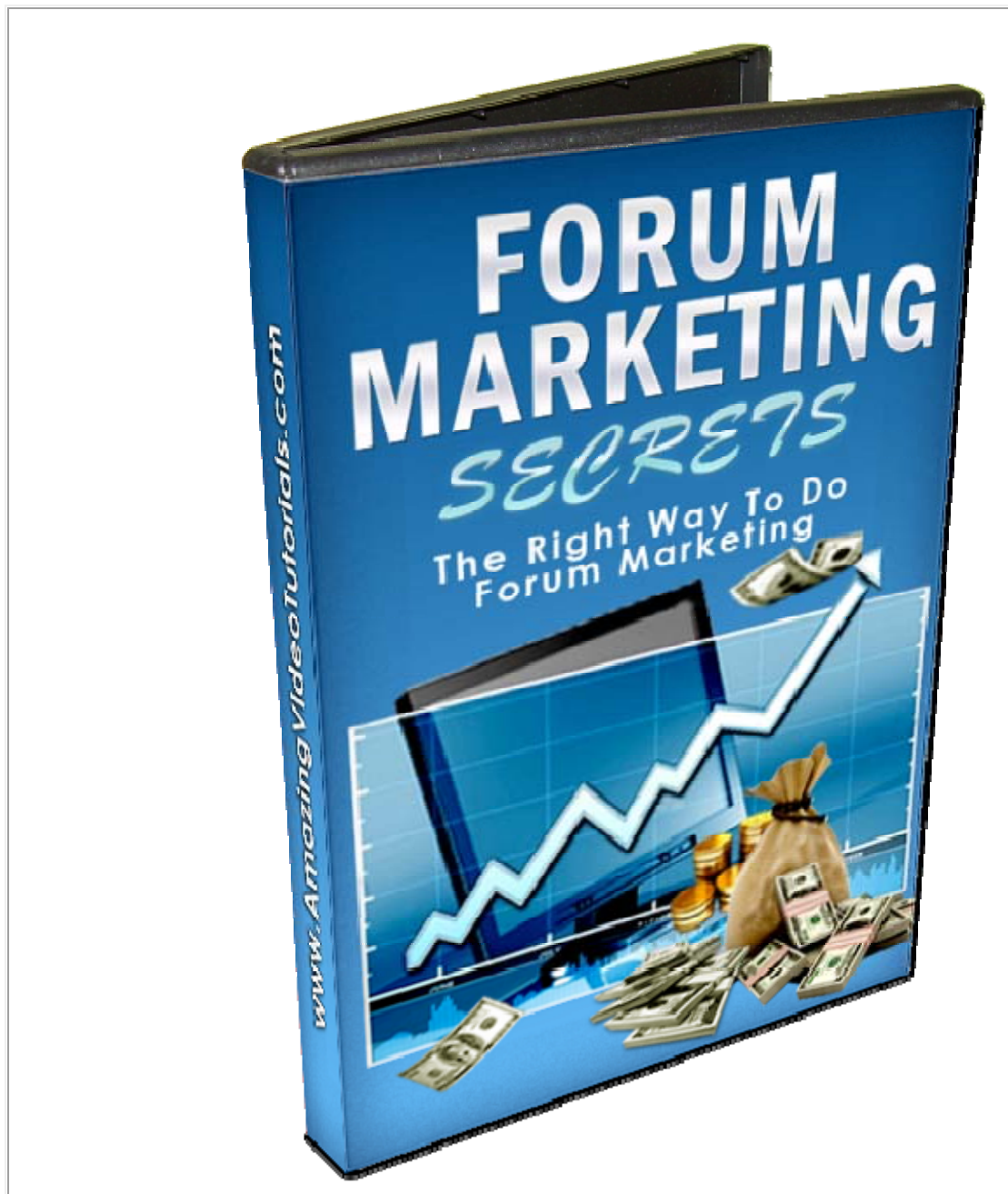
The Power Of Forum Marketing

If you aren't taking advantage of The Power Of Forum Marketing, you are missing out on a huge opportunity. Shockingly, Most Marketers Have Never Even TRIED It!

Forum marketing really isn't that hard, but you do need to know what to do. We are going to take you by the hand and show you step-by-step everything you

need to know about establishing yourself in a forum, and gaining sales and a growing list of buyers in the process. It's really that simple.





We are going to give you a ebook and video series worth over \$47.

First the E-book:

"Forum Marketing Secrets" Guide Value \$27

This 20 page book is jam-packed with tons of great information on how to become a master at forum marketing. It supplements the videos.

Then The Videos:

This Video Series Features:

A Collection of 20 Professionally Recorded Videos, 80 Minutes of Content - This complete video series will teach you everything you need to know about forum marketing.

The Importance of Forum Marketing - Before you start marketing, you need to understand the specific advantages of forum marketing so you know how to make the most of your time.

Things You Can Promote with Forum Marketing - You may already have something in mind to promote, but if you don't I'll help you find something.

How to Find The Best Forums to Market On - Not all Forums are "marketable", I will give you a checklist of things to grade each forum you come across, so you only spend time on the ones that will return the most profit.

How to Create an Effective Signature - I will show you how to create a signature that will grab people's attention without being too "pushy".

How to Establish Yourself as an Expert - I will show you how to get people on the forum to respect you, and value what you have to say (this is super-important if you want people to buy from you).

How to Find the Best Posts to Participate In - Not all posts are created equal! Learn how to spot the posts and threads that you absolutely need to be involved in, and how to stay away from those you shouldn't be.

How to Track Your Results - Not everything you do is going to work, it is so important to track everything you do so you can expand upon what works and cut your losses when appropriate. I show you how.

How to Explore a Joint Venture on a Forum - Joint ventures are one of the most valuable relationships you can establish. I will show you how to initiate one on a forum.

The Five Keys to Forum Marketing Success - Five simple rules you need to be following if you want to be successful with forum marketing.

With this ebook and video series you will start to understand the power of the internet and just how many millions of people are out there just waiting for the right offer to come along.

You will be able to download the 20 page book below so you can read it and get a real grasp of everything the videos are going to cover.

Next you will be downloading the video series--over 80 minutes of power packed information on forum marketing.

Plus, next we will also go into surfing sites. These sites are close to the traffic exchanges in that they show your site to the surfers. Once again you will have the advantage over most of the other surfers as you will have the inside track on what to do.

[Click Here To Download The Forum Marketing Ebook](#)

Before we give you the link for the videos we are going to introduce you to the concept of Surf Traffic Exchanges.

A surf traffic exchange is essentially a site where you can "trade" traffic with other members for free. You agree to look at their website for a certain amount of time (usually from 6 to 20 seconds) and they agree to look at yours. OK, this is a very simple explanation but it gives the basic explanation of how they work.

Well, 99% of the people who use them are not using them the right way!

Most people go to a surf traffic exchange and just put up their sales page for everyone to see, hoping to make some money that way.

Unfortunately, that's not going to work! You only have a very limited time to capture the attention of the viewer so a long sales page is not going to do anything for you.

The only type of page you should ever use on a surf traffic exchange is your mini site page. This is a simple page which is designed to grab the readers attention and convince them to enter their name and email in return for a special gift or bonus of some sort. Of course, we provide you with one of the best squeeze pages around for you to use in Inet Incomes.

Well, anyway, with a good squeeze page you can capture a LOT of names and emails and build yourself a huge prospect list. Once they are on YOUR Prospect List it is much easier to sell them products and build a relationship with them and get them into your opportunities!

The best way to work surfing traffic exchanges is to set aside a certain amount of time each day to "Build Your Credits."

If you have more money than time with most of the sites they allow you to purchase credits (website views). On some of these sites you can get actual visitors to your site for as low as \$16 per 2800 visitors! On other sites you can get 1000 actual site views for as low as \$10. That is a pretty darn good deal! It also saves you a lot of surfing time.

Before We Get Started I Want To Explain Something To You.

Depending on your experience you may very well use every technique available to you. But, you do not have to use them all at once. Don't let yourself get caught in the trap of thinking you need to start using every technique at once, as soon as we show it to you. Work at your own pace as your time and money permits.

Of course, eventually, you want to be using quite a few of the different techniques to drive more and more traffic and potential prospects to your website. Building up a tsunami of traffic to your site takes a while, but once you learn how to create traffic on demand then you will be truly Financially Free!

On to the first of our Surfing Traffic Exchanges.

I Love Hits

We are going to cover 3 aspects in each of these Surf Traffic Exchanges.

- 1) Outline the procedure to become a Free Member.
- 2) Show you how to either Surf or Purchase Credits to advertise your site.
- 3) Explain how to set up your advertising campaign and start getting prospects to your splash page.

1) I Love Hits has over 50,000 members. It has been around since August of 2001, making it one of the oldest Surfing Exchanges around. In order to purchase credits you must first be a member, but membership is FREE! They also have a paid membership but I believe you can actually purchase the credits cheaper than the paid membership unless you are experienced enough to use banner ads.

[Click Here to Join as A Free Member](#)

On the page you land on there will be a column on the left hand side. It is named Site navigation. On the second block you will see "Join Free Now."

On the next page you just fill out your name etc. On the site name put the site you want to promote or use your CyberSponsoring Affiliate URL. Click on the I agree to the terms box and then click on the Register Me button.

That's It. You will receive an email which you must confirm your email address and then you will receive your log in details.

2) When you receive your log in details go back to I love Hits and log in. Once logged in you will be on a page called the locker room. I would suggest you do a little surfing to get used to these types of sites. You will also get a feel for how things work. Once again on the left side there is a navigation area. The second button down is to start surfing. Click on it and surf for 15 or 20 minutes.

OK, done surfing? Let's go back to I Love Hits and set up your advertising. If you are going to surf for your credits then this next section will only apply after the purchase credits section.

On the site navigation menu click on the buy credits button. You will be taken to a page where you can buy either 2800 credits for \$16 or 5600 credits for \$30. Purchase the amount you want. I would suggest buying only 2800 at a time as you will probably only get around 80 or 90 views a day so 2800 credits will last almost a month!.

3) Now you are ready to start your advertising campaign. If you are surfing for credits then you will have to build up your credits before you can do this step.

Now on the site navigation panel click on the My Websites button. The site which you initially listed should be there. You can click on the site name and be able to change or even delete that site.

Be sure to click on the URL and make certain it takes you to your site.

If you want to add an additional site then click on the add a new site here link.

Now look in the Credits column. If there are no credits there and you have credits to use then you need click on the Assign Credits button on the site navigation panel on the left hand side. This page is pretty self explanatory. Just follow the directions on page and your site will be rotating on the views and you will soon be receiving hits!

That is the process. You will be using this same process through most of these type of sites. So I will not be going into such detail on most of the other sites.

The Next Site Is:

Traffic-Splash

Almost identical to I Love Hits in design.

Traffic Splash was created in 2006 and currently has around 14,000 members. Once again, to purchase credits you must become a member. You can go to Traffic-Splash and join for FREE!

[Click Here To Go To Traffic-Splash Now.](#)

The process is the same as the above process so you can re-read the above instructions if you need to.

You can buy credits for Traffic-Splash for \$4.99 for 500 views, \$7.99 for 1000 views, and \$14.99 for 2000 views.

You can also surf for your credits.

Now you are ready to download the videos for Forum Marketing. There are about 80 minutes of videos in this series. Between the Surf Traffic Exchanges and these videos you are going to be quite busy for awhile.

[Download The" Forum Marketing Secrets" Videos Here](#)

We hope you are ready for more traffic getting strategies and techniques.

Instead of having 2 more Surf Traffic Exchanges in this lesson (we will have 2 more of them next week) we have decided to give our Free Members information on List Exchanges. These list exchanges allow you to send emails to their list. You can send thousands every week and if your email is good you can get a great response from these lists!

Instead of going into detail in this lesson we are going to let you look over the sites and then decide for yourself if you want to join these lists. As always, it is FREE to join these lists. All of them have paid accounts and one time offers. If you are interested in the site then you might want to take advantage of their offer- they are good.

Well on to the sites.

[Click Here To See Downline Builder Direct.](#)

[Click Here To See List Dot Com.](#)

[Click Here To See My Viral Surfer.](#)

[Click Here To See Viral URL.](#)

Join all 4 of these sites and you will be able to send out over 10,000 emails a week! These sites are pretty self explanatory so you should be able to easily figure out how to send out your emails.

“CYBER” Sponsoring System

Work Shop 10

We will be discussing several more ways to drive traffic to your opt-in page. While these ways will not drive as much traffic as the previous methods they are still worth the time to use.

We will be covering:

Post Cards.

Flyers.

Business Cards.

Sig File.

Warm Market.

Classified Ads

So let's get going shall we?

Proper Techniques for Post Card Marketing

The next advertising method we are going to be discussing is using post cards. Post Cards are an excellent form of advertising if they are used correctly.

Bounce Backs. Do you receive postcards or other opportunity mail? You want to keep these postcards and envelopes in a box or better yet, make a file and put the names and addresses in notepad and date it. In about 90 days you want to send these people YOUR postcard. The reason you do not want to send them your postcard right away is they are currently occupied in their opportunity and are probably not interested in anything else at the moment. In 3 months they might be looking for another opportunity and “training!” You do not have to wait for 90 days if your postcard is just for you opt-in page. After all, almost all Network Marketers are hunting for YOUR opt-in page for some great training!

Strategic Placements. You can also leave your postcards “around town.” If you stop in the mornings for coffee and excellent idea is to leave a couple of cards near the coffee

area where other people can see them. Another good place is in Supermarkets, Laundromats, ATM machines, anywhere people will see them and pick them up.

Mailing. Of course, you can also mail them out. If you do this then you will want to have a very good and responsive mailing list. Mailing lists can be purchased for around \$10 per hundred names, any cheaper and you know the old maxim, you get what you pay for. If you go this route you should plan on mailing at least 500 post cards per month to be effective.

Card Decks. Another excellent way to mail postcards is in a card deck. These decks usually have around 50 to 75 cards in each deck and mail to 25 to 100 thousand people. The cost is around \$1,000 so you would want to create or join a co-op of at least 10 people.

Parking Lots. To use this technique you get a magnetic door sign for your car and have a pocket where you put your postcards. You then park up close to the stores in a mall where people can read your sign and then take one of the postcards advertising your web site. While you are doing your shopping people are taking your postcards,

You should be using postcards, period! Distribute them on the way to work and your commuting miles suddenly turn into business miles which are deductible. Be sure to download and read our book, *Tax Strategies for the 21st Century*, for more information on turning your personal expenses into deductible business expenses.

Using these techniques will generate prospects for you. In addition, you will also be saving a ton of money on taxes! You can order postcards in your members area. Postcards are a “cheap” way to promote your business.

Using Flyers to YOUR Advantage

I know you have been in a grocery store. Well, they have a bulletin board where they let their customers place flyers and advertisements. You would be surprised at how many people actually read those boards.

If you are not using those boards then you are losing a lot of business! Make up a flyer which drives prospects to your opt-in page. Use colored paper, which will attract attention to your flyer, the cost is only pennies.

Your flyers should have a little “tear off” on the bottom so people can tear it off and take it home where their computer is. So, you can get as many as 10 prospects from every flyer. Talk about a deal!

You will want to place the flyers in as many stores as you can. Map out a route which you can travel once or twice a week and which has as many stores as possible on the route. You want grocery stores, sometimes liquor stores have bulletin boards, convenience stores such as 7/11 also have bulletin boards next to the restrooms.

Anywhere there is a bulletin board you want to put your flyer up, by the way don't forget Laundromats!

Most computers have a program on them where you can create flyers. Use it!

Business Card Marketing

Business cards can be used much like flyers.

In addition to the avenues mentioned to spread your flyers around you can also place your business cards in a few more locations. Here are just a few ideas.

Coffee shops. Leave them on the table when you are finished with your coffee, or better, leave a few where people get their sugar and crème at.

ATM machines are an excellent place to leave your business card after you have used it.

At all fast food joints at the order stand or where the straws and condiments are.

On the sink in public restrooms

On the shelf at public telephones.

Inside books at the public library.

In the shopping cart at the grocery store.

How about enclosing one with your bills. Hey, someone opens them and they might be ready for a change.

You can also place your business card in opportunity related magazines and books in any book stores in your area.

Leave a business card with your tip at any restaurant you eat at.

How about on a few car windshields at the mall?

Think of some places yourself, the list is endless.

Business cards are an extremely easy and cost effective means of getting the word out.

How To Set Up Your Signature File

What is the most affordable and effective way to get qualified prospects on the Internet? YOUR Signature file! A lot of sales on the Internet originate with an e-mail. E-mail can

be a great catalyst for your opt-in page. Your opt-in page is really your “sales” message or “infomercial” for your opportunity. This being the case then your e-mails can become the ad for the ad!

As you start to meet more and more people on the Internet through forums, newsgroups, or even through your advertising you will want to have a good signature file set up in your emails. Why, because even though some of these people might not need or want your opportunity right now, sometime in the future they might. If you are using a good signature file then the odds are in your favor that YOU will be the person which they choose to develop their next business with, and all of this will happen without any extra effort on your part.

By developing relationships through email with these people your message is constantly kept in front of them. The most important part is it is never considered as spam. A signature file is an accepted form of advertising on the Internet and even the most radical anti-spammers will not complain about a signature file.

You will want to have your signature file on the bottom of every email you send, both personal and business. You never know who might be looking for an added source of income nowadays.

One of the most effective ways to use a signature file is to make it look like a PS at the end of your email.

PS—too much month left at the end of the money? Discover a new way to start making your computer work for you. “Your opt-in page” It’s FREE at www.whatever.com

How to set up your “sig file.”

With so many email programs available today, we have no way of knowing which one you have. However, this is easily remedied.

All you have to do is open your email program and open your help file. Then simply type in find and then type in “signature file.” the program will then lead you through the process of setting up your sig file.

Using signature files is easy to set up and a powerful tool to use. Play around with a few different sig file until you find one that is really a knock out. It’s fun and very profitable. Here are a few examples which you can build off of.

Are you trying to make money online? Get FREE info right now. Go to: www.your opt-in page.com

Do you have the money to do what you want and the time to do it? If not, check this out. www.your opt-in page.com

Turn 30 minutes a day online into \$\$\$\$ in your pocket. Find out how at: www.your

opt-in page.com

I don't know if this will work or not, but you will kill me a year from now if it does and I didn't tell you about it. PS It's working for me. www.your-opt-in-page.com

You can reword these to produce different signature files. Have FUN!

Is Warm Marketing for Real?

What is your "warm market?" Well, most companies would tell you to contact your family, friends, co-workers, and anyone else who you have contact with. Some companies even want you to contact people who you haven't seen for years! Well, you have to focus a little on your warm market at the proper time.

First of all, family and friends can be more detrimental than helpful when you are first starting your Internet business. Why? Because people have a comfort zone and they do not like to stray outside of it. To avoid getting out of their comfort zone they will explain to you that your business is some sort of scam and you better run like mad. But, human nature being what it is once you are successful all of your family and friends will slap you on the back and say they knew you could do it and want to know if you can help them.

So initially you want to stay away from your family and friends. However, if you have been online anytime at all and have friends online who you have conversed with and you know are actively looking for opportunities then by all means you want to send them an email. This warm list is truly "golden!"

In answer to the question is warm marketing for real, the answer is yes, but not until you have achieved some degree of success, this is for the traditional warm market—not your Internet warm market who you have conversed with online. My Best Advice is to wait until you are making at least a few hundred a month before you approach your warm market consisting of friends, family, and co-workers.

The Classified Connection

Hmmmmmm.....Classified Ads.

Do you have the following thoughts running through your head?

Classified ads, yea right! They don't work and are simply a waste of time.

Classified ads. I've run ads in the newspaper with no results. Just lost a lot of money.

Classified ads on the Internet? Where would you even start?

If you have any of those thoughts...you are not alone! But classified ads can provide you

with a steady stream of qualified prospects. However, very few people use them to their full advantage. There are literally millions of people online who read through classified ads so you need to create a great marketing strategy which will make you stand out from the crowd.

First, let's consider the people who are perusing the classified ads. Most people who look through their Sunday classified ads are not necessarily looking to buy something. They are just snooping to see if there are any good deals on something they might like to purchase. So when they come across something they might be tempted by, they quickly think about it but decide unwilling to pick up the phone or drive to wherever they might have to go to see the item, and then make out the check. A lot of effort of someone who is just snooping and slightly curious or tempted.

This is where online classified ads have a huge advantage over regular classified ads. Online classified ads remove the barriers and hassles thus giving people greater incentive to investigate your opportunity.

Think about it.

You've posted your ad and a curious person is snooping around and comes across your ad. Your offer intrigues them so they simply click on the link which you have so conveniently provided them! Presto! They are at your site where they can read about your free opt-in course and sign up for it. They don't have to pick up the telephone, get in their car, or even write a check. In Fact they don't even have to get up off their chair!

Now, let's get into the advertising. There are basically two avenues to place your classified ad on the Internet. One is ezines, which we have already covered. The other is classified ad sites. Did you know there are over 2000 classified ad sites where you can place your advertising for free? It's true. There are hundreds and hundreds of classified ad sites which will allow you to post your ad at absolutely no cost, really giving you an easy opportunity to drive more traffic to your site.

Of course there is some work involved on your part and you should not believe there is going to be an instant avalanche of leads going to your site just because you place an ad or two. Depending on how much traffic a particular site gets it could be a few days or a few weeks before someone actually clicks through to your site. That is why submitting your ad to classified sites is a numbers game. If you want to generate the most traffic and prospects to your site then you need to submit your ad to as many sites as you possibly can.

It is for this very reason most "netrepreneurs" will never harness the full marketing potential of electronic classified ads. This Goldmine of potential prospects will never be within their reach for one simple reason, manually entering classified ads is just too time consuming!

Really, there is no small time commitment to placing classified ads. It takes from 5 to 10

minutes to place each classified ad. Which means to manually submit your ad to over 2000 sites you would have to work full time for around 6 weeks just to submit your ads. Unfortunately, it doesn't take long for your ad to start slipping down the page of these sites as other advertisers submit their ads. So, to stay on top, right where you are most visible to your prospects, you'll need to resubmit your ads when they start to slip. Wow. That is a lot of work!

You are about to learn the easy way to take advantage of classified ad sites. Thanks to the innovative technology of the Internet you can purchase software which will do almost all of the mundane work for you. That's right! There are several "classified ad submitters" on the market which allow you, with the click of a few buttons, to submit your ad to a couple of thousand sites.

It's really that simple. With these software packages all you do is type in your ad, pick the categories which you want your ad to appear in, press start, and then just walk away and the software does the rest.

At about 25 to 30 ads a minute it only takes about an hour to submit your ad to a couple of thousand sites. Just type "classified ad submitters" into your browser and several will come up. Many have 30 day free trial periods so you can "try before you buy."

One word of caution, if you are not going to automate your classified ad campaign then I would not recommend you bother with this technique at all—it is just too time consuming and to get any results at all. You need to submit your ad to hundreds of sites. Your time would be better spent on our other avenues of marketing.

Another word of caution. If you do decide to automate your ads then give it at least 2 to 3 months to really take off. Most people need to see your ad several times before they will actually click on it. So it does take persistence and continual submission of your ads over a period of time. Just ask yourself. "Is classified advertising worth three weeks of your time just to get started and then continually resubmitting your ads?" I really doubt it. But, it is certainly worth an hour of your time to get started and then around 15 to 30 minutes a week if you decide to automate.

One last word of caution. If you decide to use this venue of advertising, you will certainly want to get a free email account to use. These classified sites are "harvested" by spammers and you will start to receive a lot of unwanted email so just get a free account and go in a couple of times a week and delete everything.

“CYBER” Sponsoring System

Work Shop 11

Treating Your Business As A Real Business.

One of the reasons why Network Marketing is so popular is the ease of getting started and the low cost. However, this same reason is the greatest problem with Network Marketing. Easy in—Easy out! A lot of people, especially with all of the hype, will start their business with the expectation they will be rich in just a couple of months. When it doesn't happen they simply conclude it doesn't work and quit. After all, they only have a couple of hundred dollars or less invested in it, so they just look for the next “get rich quick” plan which doesn't work either. They end up just going in circles and either totally quit in disgust or continue on and start on another circular route.

Congratulations, you are now done going in circles. If you follow the information contained in the work shops which you have received and “Treat Your Business As A Real Business” then you will be successful! Whether you realize it or not you are now a “Big Business” with all of their advantages. You can “grow” your business as large as you want. You also have a ton of new tax deductions which were not available to you when you were a wage slave. Here are just a few suggestions:

First. Make a “Work Schedule” for yourself. Yep, just like you were an employee. Even if it is just 15 to 30 minutes a day—do something everyday and soon you will find your business growing. So make a certain time which you will be working your business everyday and stick to it.

Second. Take advantage of the tax deductions. Be sure to read “Tax Strategies For The 21st Century.” This little booklet can literally save you up to \$500 a month just in tax savings. Document everything. It just takes a few minutes a day to do your documentation and the time is well worth it!

Third. Never depend on anyone else to build your business for you. It is YOUR job. With our training it really is simple. You have literally millions of people who NEED what you have. Just do your advertising and with the proper follow up you will be amazed at how people will literally flock to you.

Lastly. Treat this business just like you had spend over \$100,000 to get it started. Do you think anyone who invested over \$100,000 in a franchise would just up and quit without trying everything in their power and putting in 15 to 20 hours a day to make it work if they had to? Well, you are in a better business than if you had invested in a franchise! With our work shops you now know how to have one of the better websites available on the Internet to promote your business with. You have had the best training in our

workshops to know how to advertise your business and if YOU have taken advantage and bought our Internet Marketing Toolkit you have everything you need to automate everything. . So, if you have the same determination as if you had invested \$100,000 or more in this business then your success is guaranteed.

I would like to thank you for reading my book. I would also appreciate hearing from you about your experience. Did you like it? What could I do to improve it? What did you like best? Can you send me a testimonial which I could use? Any comments will be appreciated.

Send any comments to:

donhowden@gmail.com

Would YOU Like a Complete System already set up for you?

Would YOU like a splash page (mini site) ready to go?

Would you Like the “MONEY” page set up?

Well—Here It is.

While There Is NO

Magic Button

To Online Riches.....

There are Loads Of Short Cuts!

Are You A Technophobe?

Does the very thought of trying to create a website or landing page send shivers up your spine?

Do you think traffic is something that happens on the interstate at rush-hour?

Don't YOU just wish someone would have everything done for YOU?

Now You Can have Your Very Own
"TURN-KEY SYSTEM"

For FREE

Which Will Destroy All The Brick Walls
Standing In Your Way To Making A Massive
Online Income!

If YOU can Copy and Paste A Simple
LINK.....

You can Have Your Very Own Website--Selling Your Very Own
products--Paying CASH directly into YOUR PayPal Account---
Instantly!!

Module One: The Money Is In The List!

How many times have you heard the MONEY is in the list?

The truth be told, the biggest asset which EVERY SUCCESSFUL Internet Marketer has is not their products, nope, not their systems, e-books, membership sites or JV partnerships.....It's Their LIST! You Must Make Building A Subscriber and Customer List the Absolute Top Priority From Day One!

All too often people start their online adventures by trying to sell products or services without building their list first. But, I am here to tell you the list is the most important part of your online business.

Build an email list and you will crank out profits for LIFE! In fact, an email list is the closest thing to being able to generate Cash On Demand...It is almost like having your own printing press cranking out those hundred dollar bills as fast as it can print! Without a list you might have the best product on the planet but you will not have a soul to sell them to!

We supply you with several Splash pages to choose from..You Can Actually Start Having Subscribers and be making Money Within Minutes Of Joining Our System!

[Click here to Check out Just One Of Our Splash Pages](#)

[Click Here To See How You Can Make Money](#)

Now You can actually MAKE MONEY while you are building your list!

Module Two: Your Own Weekly Ezine!

Now you are building your list--what can you do with it?

How in the heck do you write an e-zine and what do you put into it?

No need to Worry! We Have YOU Covered!

Every week you will be able to download an e-zine from our e-zine download area. The e-zine will include the text which you will be able to copy and paste into your auto-responder and send out to your list.

You will also have some subscriber specials in every edition of your ezine. All you have to do is copy and paste YOUR Special ID into the link we provide you into the ezine and get up to 100% of all sales paid directly into YOUR paypal account.

We set up all of the sales pages and the product download pages for you! All you have to do is insert your link and Spend The Money!

As an example, we could do an Ezine series on Forum Marketing. As a Subscriber Special we could offer a video on forum Marketing. These videos usually sell for \$47, we could offer a subscriber discount of 80% and they would be getting a great deal at \$9.40 and you could make a lot of money depending on how large your list is. 10 sales is almost \$100. When your list gets bigger you could make a couple of thousand dollars easily just with the click of your mouse to hit the "SEND" button!

Now you can see the POWER of building YOUR own list instead of building a list for someone else!

This is just one of the many reasons to join our system.

We have one system and one plan that works!

So Stop Learning and Start Earning!

Of course, no income claims are made. We do not know how much effort you will put into your own business.

Module Three: The Product Vault!

Now YOU have the opportunity to get.....

Software--eBooks--Reports--Interviews--
Templates--

WordPress Themes--Niche Products--Audio Packages-- Video Tutorials--And Much, Much More!

You also receive the Rights associated with each product.

User Rights: You only have the right to use this product for yourself. You can not sell or give away these products.

Give Away Rights: You can give away these products but you can not sell them.

Resell Rights: You have the right to resell these products to your customers but your customers can not resell them to their customers.

Master Resell Rights: You can sell these products to your customers who in turn then could resell the products to their customers.

Private Label Rights: Private Label Rights allow you to change the product as you see fit. You can change the content, graphics etc. and make it your own work.

Here are a few ideas on how to use these products.

Of course the user rights only allow you to learn from those products, but, we only load up the best products and you will discover a lot from these products.

The rest of the products can be used to:

Resell. The simplest way to make money from these products is to upload the sales page and then start selling them. You can make a good chunk of change just from this method.

Strip down some of the Private Label Rights into articles and then upload them to the various sites to drive traffic to your website. You can easily get hundreds of articles from these products. Just change

about 30% to 50% and you will never be penalized for duplicate content!

You can also grab some of these products and offer them as incentives to people to join your mailing list.

Keep your email list active and eager to read your emails by offering them products for free. It's the perfect way to balance your newsletter with quality content, free products, and paid product offers.

Use them as bonuses to other affiliate offers and your own product offers. It makes your offer more valuable in the eyes of your prospects.

Grab one of the reports or private label products and break it down into chapters and post them to your blog at daily or weekly intervals. The search engines LOVE fresh content and that will keep the spiders coming back to your site. That means more FREE traffic to your website!

You can even group several of these products together and make a great multi-media product. For example, take a video, bundle it together with some complimenting eBooks, an audio recording, maybe some video player software, and viola! You have a multi-media video package which you can sell for more than the individual products.

GRAB YOUR Free Silver Membership HERE!

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NOW!](#)**

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